# Trent Bice (Host/Producer/DJ)

Professional and Fun *lateral thinking* creative. <u>Digital Content Creator</u>. Qualified Sound Engineer with **Bachelor of Audio-Studio Production** & Post-Graduate Degree in Creative Media Industries from SAE.

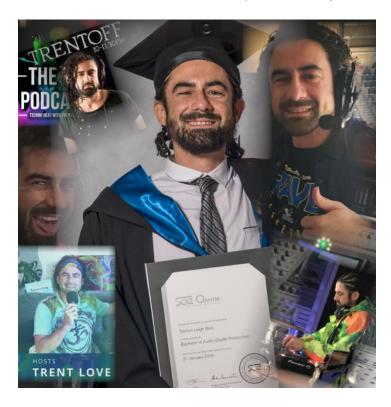
Online media host promoting Australia's leading music & sports content.

Completing Masters of Creative Industries Research Degree.

### **Professional DJ & Music Producer / Events Promoter**

10+ Years in person-to-person Retail, MultiMedia & Digital Sales experience.

Basketball Commentator (NBL1) & Sports data Analyst.



#### **ENTERTAINMENT**

**DJ & Producer** – Electronic Music specializing in Techno, House & PsyTrance (\*see right\*)

Events Contract work with *Incognitus* - includes Supervisor role in Operations with *Longreach* at <u>Melbourne Formula One Grand Prix</u> and stage build/stage production manager assistant role at **Under the Southern Stars Rock Festival** in Hastings (March 2022) at Flemington Racecourse & Pack down at Australian Open Tennis (2023).

Host of Elements Festival Workshops and online show E-TV (2020-21).

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Australian Resident
Holds current Working with
Children's Check &
Construction White Cards

Electronic Press kit
Available Here

Recent Feature Music &
Sporting Events
Appearances/
Performances

2022 - NBL1 Broadcast Director & Announcer for Bendigo Basketball Livestreams & Weekly Game Promotion

**2020/21**– Elements
Festival (Qld);
Elements Winter Solstice –
Live Workshop & DJ
Interview Presenter

NBL1 – Bendigo Braves Colour Analyst; Host "Talkin Braves" online interview series (webisodes) NBL1 Guest Colour Commentary Analyst (Dandenong & Frankston); Previous Courtside Announcer & DJ

\*\*2018-2023 DJ
Performances\*\*
OneSixOne Nightclub
Revolver Upstairs,
Pawn & Co Day Spa,
Circus Nightclub,
My Aeon, Brown Alley,
The Petting Zoo, Electric

#### **EXPERIENCE**

Loving a fast-paced work environment in entertainment and sports, I have combined my talent and experience in media sales in to the Live Events industry. After five years in TV & Radio sales and marketing with Southern Cross Austereo Bendigo, in 2016 I moved to Melbourne, completed my Bachelor of Audio at SAE in 2018, and whilst continuing to study my Masters started my own online media brand and have been establishing my career as a music producer and DJ.

I have been learning all facets of the entertainment & events industry, and would love to apply this knowledge and expertise in to a permanent role with your business.

My favourite events I have worked most recently are the 2022 Melbourne Grand Prix, Game Night broadcast host and commentator for NBL1 games, live-workshops and promoting for Elements Festival, DJing at OneSixOne and Flour Child venues.

Here is more detail about my array of experience and contracted work at live events:

NBL1, Melbourne/Bendigo, Victoria — DIGITAL CONTENT CREATOR Basketball Analyst and Livestream Announcer, Talkin Braves show host & producer. DATA ANALYST & HISTORICAL STATISTICAL RESEARCHER

February 2020 - PRESENT

Colour analyst in 2020 that evolved in to Livestream host, manager and play-by-play role for Bendigo Braves NBL1 Broadcasts streamed live on the <u>NBL1's official</u> <u>website</u>.

Produce regular reports pre-game based on statistical research in to historical head-to-head results, player and coaches backgrounds.

Create commentary notes with player and team statistics, blended with relevant current trends, whilst predicting likely standout performances to create engaging content based off stats insights and storylines for each game/round. This involves working with the club, league, coaches and guest announcer to ensure our briadcast presentation is factual and relative, and this in-depth game preparation with likely storylines, statistical data-analysis for individual players, teams and league-wide trends I believe sets our broadcasts amongst the highest quality in the NBL1.

Work closely with the Bendigo board and committee to **maintain their statistical database** and work to ensure upcoming **milestones** are properly recognized.

React accordingly to extraordinary moments whilst providing a balanced yet incisive analysis of the game that appeals to audiences of all demographics and levels of game knowledge. Making predictions, reflecting on and maintaining in-

#### **SKILLS**

**Qualified Sound Engineer** 

Media & Event Hosting, Interviewing & Public Speaking

Engaging with People in a personal and professional manner

Online & Digital content creation

Market Research and Trends Analysis - using Microsoft Office / Excel

Sports Data Analysis

Coaching & personal development

#### **HOBBIES**

#### **Music Events & Festivals**

From punter to pundit, my love of live music and dance events across Australia inspired me to create music and establish Dooftube, to share the magical moments I'm lucky enough to have experienced on to others.

#### Sports and data analysis

Following sports trends, statistics and public relations (predominantly Basketball & American Football) market trends by predicting game lines, totals and future odds such as MVPs and team totals for over 15 years.

Online Sports Media Avid follower of American Sports media, particular longform podcasts and 'insider' play events to allow customers exclusive access, ensuring audience engagement.

My extensive knowledge and passion for NBL history and basketball in Australia, notably the NBL1/ABA & SEABL has greatly enhanced my success in this role, which also includes continuously monitoring and analyzing the international sports landscape, specifically schedules, results and talent progression for Australian (NBL1, NBL, BigV) and International Basketball (NBA, FIBA, College, High school and development programs).

- High Level Experience in video formats and working with basic edit software
- Solid knowledge of Excel or similar spreadsheet products, as well as Microsoft Word/Google Docs
- Experience with FIBA Live Stats, NBL1 Commentator Dashboard and associated Genius Sports products

**Skills:** Logistics Management - Interviewing - Media Planning - Presentations - Event Planning - Marketing Strategy - Video Production - Data Analysis

### Incognitus Events & Longreach Cleaning - 2022 Melbourne Formula One Grand Prix (Albert Park), Under the Southern Stars Music Festival (Hastings), 2023 Australian Open

March - April 2022, January 2023.

Contract work in a multiple of roles at each of these marquee events. At the Grand Prix my role was manager of a team of 20 cleaning staff to ensure private and cooperate hospitality suites and the entire Fangio Grandstand along the main straight of the track were kept at a first class level of cleaninliness, as well as maintaining the food are and toilets to the same standard. My commitment and dedication to this role had me working 15–17hr days for the week leading up to, and over the course of the event.

Hastings involved weekly stage build, equipment handler during the live band change-overs, lighting sound-engineering assistant.

**Skills:** Logistics Management – Team Management – Client Relationships- Presentation

# **Dooftube,** Melbourne — *Director / Entrepreneur / Creator / Presenter*February 2018 - PRESENT (Self-Employed)

- Digital Content producer for my upstart online entertainment company.
- Creator and Executive Producer of video and podcast content (<u>available on Spotify</u>, <u>Soundcloud and Apple Podcasts</u>).
- Presenter/Host of Live Interviews at Australia's leading music events.
- -Monitoring digital media trends, reacting accordingly to audience activity and user-patterns to influence market moves and maintain relevance in the evolving social media and digital content landscape.
- Expert in Ableton & Pro Tools Digital Audio Workstations, and Adobe Premiere Pro video editing software, analyzing technical and creative algorithms to produce industry-leading entertainment content.

 $\textbf{Skills:} \ \, \text{Logistics Management} \cdot \text{Interviewing} \cdot \text{Media Planning} \cdot \text{Presentations} \cdot \text{Event Planning} \cdot \\ \text{Marketing Strategy}$ 

content. Have implemented many of their production & marketing techniques into Dooftube projects.

#### **Memorabilia Collection**

Collector of over 70+ basketball/sports jerseys, and an array of sports/ music posters & memorabilia

### LINKS

#### www.trentlove.com

www.youtube.com/c/doo ftube

https://soundcloud.com/ trentblove

https://nbl1.com.au/watch/81 6203/nbl1-men-bendigobraves-vs-ballarat-minerscondensed-game/minigames/south

#### Talkin Braves Show Episode One at

https://www.facebook.com/watch/?v =422026568914884

# Peace, Love & Rainbows EP (2020)

https://ultimatefantasy.bandca mp.com/album/peace-loverainbows-ep

### **Assistant Basketball Coach – Shepparton Gators** Big V – Part Time,

Apr 2021 - Present

In over 20+ years heavily involved in Basketball, I have held multiple coaching, assistant coaching, scouting, and team & statistical analysis positions over my career. This season we (Shepparton) were runners-up in Big V Senior Division One.

Currently this is an Assistant Coach and scouting role with Shepparton Gators in Big V Division One Men. This includes team self-reflection, psychology and player skill development, and scouting of opposition trends and player performance patterns. **Extremely in-depth data and statistical analysis of our selves and opponents.** This includes editing tape and providing feedback through HUDL basketball software.

#### Former Basketball coaching and playing experience include:

Bendigo Braves U23 Big V Youth League, and former SEABL D-League Bendigo Braves U20 VBL and state representative tournaments Ipswich Force QBL Senior Men's player and D-League Assistant Coach Multiple Junior Club team from Under 8's to Under 20's

#### Regular Coach during Holiday multi-day Basketball Camp Programs:

Most recently with Maribyrnong Sports in July 2021 Previous with Bendigo Basketball Association (coached at over 30+such camps from 2000-2011) Weekly junior development programs and in-school clinics for 5+ years

Skills: Team strategy - Player Performance - Sports Data Analysis - Relationship Building -

### **7 Apples Gelato, St Kilda** Artisan Sculpture / Retail Assistant

January 2022 – December 2022

Ice Cream salesman in short, but essentially selling the experience and putting smiles on the faces on everyone who enters the store, whilst maintaining a clean, healthy and family friendly environment and engaging atmosphere

# **Full Throttle Entertainment** Strawberry Fields Festival, B3 at Etihad Stadium, Rainbow Serpent Festival

October 2018 - February 2019

Work Experience through SAE developed in to contract work as Sound Engineer, Speaker setup, Stage design & production assistant at leading music events.

## **Southern Cross Austereo**, Bendigo — Account Executive

May 2011 - July 2016

Sales and Professional relationship manager for Australia's largest regional TV & Radio company. Grew a client list from \$0 to turning over >\$1.2m per year within 3.5 years whilst maintaining healthy margins.

Thorough use of Microsoft Excel (and office) Forecasting weekly, monthly and annual budget predictions, with constant financial reflection influenced by market analysis. Client proposals often developed with Powerpoint.

Creating and analysing statistical models from daily TV ratings data, numerating probability of high-rating programs and advising clients' advertising with

appropriate programming by pre-empting audience activity, aligning clients with their target demographic and appropriate Cost per TARP to maximise their Return on Investment.

Ensured high-profit margins and managed arrears to maximise monthly and annual revenue to adhere to investors & shareholders for publicly-traded company.

#### **EDUCATION**

# **SAE**, Online (via Brisbane) — Masters of Creative Industries *Degree* (current) & Post Graduate Diploma (completed 2020)

February 2020 - PRESENT

Currently undertaking the final trimesters of my Masters Degree, which is my major research project exploring Creative-Based Practice and Practice-Led research.

The topic of focus for which I'll be providing my contribution to knowledge will be in the field of professional artistic collaboration, particularly in electronic music working with the East Coast of Australia's leading techno producers.

#### <u>Post-Graduate Diploma received in 2020 included key Critical Thinking modules:</u>

- Research in Creative Industries Creative Industries Perspectives
- Creative Media Entrepreneurship Critical Inquiry, as well as technical modules
- Advanced Mastering Immersive Audio (3d Audio for gaming)
- Advanced Post Production Advanced Documentary Storytelling
- Independent Film History and Context, and Graduate Studio Projects

# **SAE**, Melbourne — Bachelor of Audio - Studio Production (*Completed* 2018) - Qualified Sound Engineer

February 2017 - December 2018

<u>Qualified Sound Engineer and Producer after obtaining Bachelor of Audio - Studio Production from SAE Melbourne in 2018, also majoring in Post-Production.</u>

Expert in Ableton and Pro Tools, competent with Premiere Pro for film editing with major electives in Creative Industries and Media Analysis. Course outline included key modules

- DAW Operation: Mastering Pro Tools Cultural Perspectives Principles of Sound,
- Critical thinking in Creative Media Digital Audio Creative Entrepreneurship
- Overview of Industry 5.1 Sound Design and Foley for Post-Production Film editing

#### **PROJECTS**

#### **Electronic Press Kit**

-My Dooftube, music production and DJ electronic Press Kit with links to all promotional material including performance highlights, press shots, artist technical and hospitality riders can be downloaded at:

https://drive.google.com/drive/folders/irWwDsBjfmcm8kOeMXIhetWBzr2nvoSHs?usp=sharing

- I have written and produced all content published to www.voutube.com/c/dooftube
- Links to Talkin Braves and Bendigo Basketball content are available on <u>Bendigo</u>
   <u>Basketball social medias pages</u>

#### References

#### Anne Chesher - Lecturer - SAE Institute

Current Lecturer, Film and Creative Media - MCI Australia

Scholarship and Research Committee | Graduate Studies Program Committee

Screenrights Australia Board Director | Screenrights Cultural Fund Working Party

Phone - 02) 6639 6000

a.chesher@sae.edu

#### Adam Wicks Director, Promoter & Producer - Filter Events

Have worked for and with Adam & his business partner Brenton Chan in dozens of local music events. DJ colleague and one I have mentored and tutored in studio and the music production process.

Former Basketball teammate and lifelong friend that will share his honest opinion about my positive and negative traits, as well as detail my expertise in the music industry based on his first-hand experience working alongside me.

Phone - 0451 312 488 (Mobile)

adam@filterevents.com.au

#### Cameron Rigby Director & Head Coach - Prime Athletes Australia

Over 200 NBL games played from 2001-08. Finished third in 2001 Rookie of the Year award

Famously Swished a three on an assist from Magic Johnson in an exhibition game for Canberra at Michigan State

Multiple SEABL Championships & Team of the Decade member (2000's0

Former Bendigo Braves teammate 2007-08 & Life mentor

Phone - 0409 161 360 (Mobile)

cam@primeathletes.com.au

Caine Jenkins - Former Employer and Mentor (when with Clive Peeters & EB Games)

Current Retail Business Manager - Vantage Fuels

Phone - 0459 860 846

cgj1911@gmail.com